

August 21, 2017

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One Franklin Parkway  
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Reference: **FR2017-0807-0377/E**

Org Id :332

**REVIEW LETTER**

1. Beyond the Benchmarks Invitation (BTB INV) (#2017-730)

Rules: FIN 2210, SEC 482

1 page

Fee: \$125

Total Fee: \$125

Attention: Terri Samujh

The material submitted appears consistent with applicable standards.

Reviewed by,

Bradley G. Raymond  
Associate Principal Analyst

jb

***This year's Advertising Regulation Conference will be held on October 5-6 in Washington, D.C. For more information and to register, please access the conference webpage at [www.finra.org/2017adreg](http://www.finra.org/2017adreg).***

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