

August 21, 2017

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Reference: **FR2017-0807-0377/E**

Org Id :332

REVIEW LETTER

1. Beyond the Benchmarks Invitation (BTB INV) (#2017-730)
Rules: FIN 2210, SEC 482
1 page

Fee: \$125

Total Fee: \$125

Attention: Terri Samujh

The material submitted appears consistent with applicable standards.

Reviewed by,

Bradley G. Raymond
Associate Principal Analyst

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This year's Advertising Regulation Conference will be held on October 5-6 in Washington, D.C. For more information and to register, please access the conference webpage at www.finra.org/2017adreg.

NOTE: This review is limited to the communication that was filed. We assume that the communication does not omit material facts, contain statements that are not factual, or offer opinions that do not have a reasonable basis. This communication may be described as "Reviewed by FINRA" or "FINRA Reviewed"; however, there must be no statement or implication that this communication has been approved by FINRA.



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