

July 18, 2017

Kristina Aubin
Franklin/Templeton Distributors, Inc.
One Franklin Parkway 920/2
San Mateo CA 94403

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REVIEW LETTER

1. Emotions, Expectations and Economics Seminar Presentation (#2017-545)

Rules: FIN 2210, SEC34B1

38 pages

Fee: \$405

Total Fee: \$405

Attention: Kristina Aubin

The material submitted appears consistent with applicable standards.

Reviewed by,

Michael G. Berkovich
Associate Principal Analyst

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This year's Advertising Regulation Conference will be held on October 5-6 in Washington, D.C. For more information and to register, please access the conference webpage at www.finra.org/2017adreg.

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