

## ADVERTISING REGULATION DEPARTMENT REVIEW LETTER

July 02, 2020

Ms. Marilis Cepeda  
Fidelity Distributors Company LLC  
900 Salem Street  
Smithfield RI 02917

Reference: **FX2020-0630-0048/B**

Org Id: 17507

1. Planning for Life's Big Moments Investor Seminar (#836035.4.0)

Rule: FIN 2210

57 Pages

Total Fee: \$2950

Dear Ms. Cepeda,

The material submitted appears consistent with applicable standards; however, please note that our opinion applies only to the material submitted. We offer no comment on the presentation as actually delivered (i.e., the oral presentation). It is your responsibility to ensure that whenever this presentation is given it is fair, balanced, and consistent with all applicable advertising standards.

Please feel free to call me at 240-386-4500 if you have questions about the comment above.

Reviewed by,

Thomas G. Dineen, III  
Associate Principal Analyst

tgd

*Please send any communications related to filing reviews to this Department through the Advertising Regulation Electronic Filing (AREF) system or by facsimile or hard copy mail service. We request that you do not send documents or other communications via email.*



Financial Industry Regulatory Authority

***NOTE: We assume that your filed communication doesn't omit or misstate any fact, nor does it offer an opinion without reasonable basis. While you may say that the communication was "reviewed by FINRA" or "FINRA reviewed," you may not say that we approved it.***